



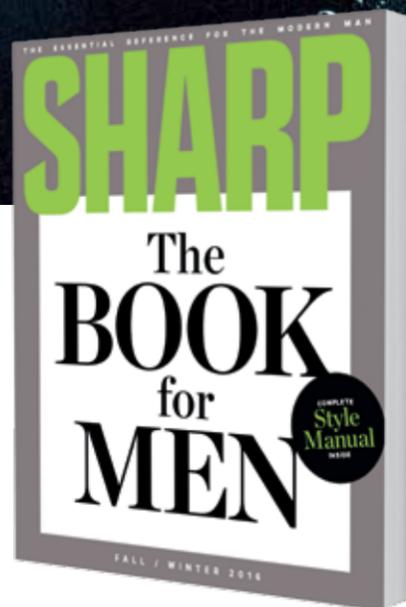
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FALL / WINTER 2016

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COVETABLE
TIMEPIECES YOU
NEED NOW



The Year's Best Watches

JEFFREY SAWYER

Priestly by Day. Provocative and Profane by Night.



Not Your Father's Watch

Jeffrey Sawyer watches represents the crossroad where traditional Swiss craftsmanship meets contemporary urban edge. Our watches are designed for the unapologetic, rulebreaking gentleman who draws his own path in life.

Celebrating modern day rebels and a new era of risk takers, Jeffrey Sawyer timepieces symbolize a rite of passage for watch enthusiasts of our generation.



JEFFREY SAWYER

www.jeffreysawyer.co

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24 of the most notable, exciting, and downright enviable watches you can buy right now.

In 1953, Sir Edmund Hillary was among the first to reach the top of Mt. Everest. On his wrist, he wore a Rolex Oyster. The Oyster celebrates its 90th anniversary this year. Talk about milestones.



Editorial



PERSONAL ENJOYMENT

Until recently, I've found it hard to find my groove with my watch "collection." Everyone, it seems, has an opinion about what watch I should have and wear, and many of those people are people whose opinions I respect very much. Even so, the wrong piece just feels wrong, and I've now owned everything from \$60 digital watches to why-did-I-spend-so-much solid gold pieces. I'm at an age, however, where I'm not going to wear something that isn't "me."

Over a decade ago, when it came time to buy that first "big boy" watch, I did what most people do: research. The learning curve of the enthusiast websites and magazines was far too steep and the conversation with watch-knowledgeable friends not much better. I pieced together bits of information and knew it had to be Swiss, automatic, and steel, because that's what my budget would allow.

I've long since sold that first watch and bought and sold a dozen more. I think I'm finally jelling with what I really want, however, and I think part of that just takes time. The time to find that item that gives deep personal enjoyment, that I wear regardless of anyone else's opinion. My new daily watch isn't about a particular look, style, trend, or statement. It sates my ego — and, more importantly, my aesthetic sensibilities — and it meets all my practical requirements of durability and legibility.

SharpWatch doesn't aim to tell you what to wear, but rather what's new, what's interesting, and why you might choose one watch over another. We try to keep it simple and focus on what might matter to you as a Sharp Man, so you can find that one piece (or two or three) that you are comfortable with and inspired by.

MICHAEL LA FAVE
EDITORIAL AND CREATIVE DIRECTOR

The New and Noteworthy



TIME TESTED THE ROLEX OYSTER PERPETUAL TURNS 90

We tend to take for granted things that work the way they are supposed to, let alone work well. It's only on the rare occasion that they don't work perfectly that we become aware of just what miraculous creations they are. Before the humble Rolex Oyster, which as of 2016, is 90 years old, wrist watches were unreliable, delicate and generally inferior to the pocket watch in just about every way. Not only could these early watches not withstand the knocks of being worn outside of a vest pocket, their delicate movements were also prone to being gummed up by dust, water and humidity.

To say the Oyster transformed the way watches were made and worn is something of an understatement. Not only was the Rolex Oyster the most accurate wristwatch of its day, in being waterproof and dustproof it was also the first timepiece suitable for everyday wear. Rolex founder Hans Wilsdorf, in a typical stroke of marketing genius, made his retailers display the watch

submerged in a fishbowl, keeping perfect time among the sunken castles and minnows. The Oyster was soon adopted by pilots, mountain climbers, sailors and others who needed a watch that performed under any condition. It didn't take long for its exacting specifications to become industry standards.

The next decades saw the development of a whole line of Rolex Oysters, each one a specialist in its own field. The Explorer, tough and easy to read in a blizzard, was worn by Edmund Hillary on his ascent of Everest. The GMT-Master, made for keeping track of multiple time zones, became the official watch of Pan Am Airways. The Deepsea, a formidable dive watch, went on to explore the deepest parts of the ocean. The exploits of the Oyster are so many, in fact, that it's easy to forget its biggest achievement: it was the first watch good enough to be taken for granted.

[OYSTER PERPETUAL DAY-DATE 40 \\$40,050](#)

SHE'S ALL THAT
THERE ARE TIMES A MAN MUST BUY A WOMAN'S WATCH. PREFERABLY ONE OF THESE

18K ROSE GOLD
TANK AMÉRICAIN
(\$32,500) BY
CARTIER



G-FRAME (\$950)
BY GUCCI

BOY.FRIEND
TWEED
(\$6,250) BY
CHANEL



HAPPY
DIAMOND
(\$59,170)
BY CHOPARD



MINI EAST-WEST (\$4,900)
BY TIFFANY & CO.



A new chapter in the Christopher Ward story, the light-catching lines of the all-new case are inspired by English design. With a power reserve complication to our Swiss-made in-house movement Calibre SH21, the C1 Grand Malvern Power Reserve blends Swiss ingenuity with British elegance. Steel 40mm

■ Swiss movement
■ English heart

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SHOULD I GO DIVING IN A DIVE WATCH, OR WILL THAT DRIVE DOWN ITS VALUE EXPONENTIALLY?

First things first: if you're buying a watch solely for investment purposes, you follow the Comic Book Rule — keep it in a bag (or in this case, a watch-winding safe) and don't touch it. While watches do hold their value better than, say, cars, they shouldn't be relied upon to diversify your portfolio. Any damage to your timepiece, underwater or above, will affect the watch's value, but take note: some watches that have been found in poor condition on beaches decades after they were lost by a soldier — or whoever — have sold at auction for unimaginably high sums. If you are going to dive, though, make sure you check your watch's depth capabilities first.

Timely Advice

YOUR QUESTIONS, EXPERTLY ANSWERED

By Ash Elwood

SHOULD I ACTUALLY USE ALL THE FEATURES ON MY WATCH? FOR EXAMPLE: IS IT A BAD IDEA TO KEEP THE CHRONOGRAPH FUNCTION RUNNING?

As we all well know by now, contemporary technologies vastly outperform our mechanical watch's capabilities — it's why police officers use radar instead of a stopwatch and arithmetic. But while the skill and patience involved in timing the speed of a race car with a chrono function is unthinkable burdensome for most, and determining the distance of an enemy's artillery is hopefully a situation in which none of us will find ourselves in (both original uses for the chronograph feature), chronograph watches are some of the most celebrated, sought after,

and downright beautiful watches available. Even if we don't use them to their full potential, that full potential is a mechanical marvel that fits neatly on your wrist.

As with other functions your watch can do, you should neither neglect nor overuse your chronograph. Once a week or so, take your chrono function out for a spin (maybe time your son as he fetches you a drink; kids love being timed as much as they love amateur bartending). The lubrication between certain moving parts functions best and lasts longer when activated, but leaving it running indefinitely steals energy from your watch's main function, and therefore reduces your watches power reserve, thereby throwing off its precision.

HOW CAN I PROTECT MY WATCH AGAINST DAY-TO-DAY HAZARDS? OBVIOUSLY, SOME DEGREE OF WEAR AND TEAR IS INEVITABLE, BUT IT STILL STINGS EVERY TIME I ACCIDENTALLY BANG IT ON A DOOR OR DROP IT THE WRONG WAY ON A METAL GYM LOCKER.

First, consider if you're wearing the right watch for the day ahead. If you work in an office, chances are your watch is a bit safer than working on a construction site. If you hit the gym daily, pack a small pouch or case that can protect your watch in your locker or duffle bag. Some people do laps in the gym pool wearing a \$40,000 Patek Philippe — since the water won't technically hurt it as much as getting it stolen would. Then again, some billionaires wear

a Swatch to shareholders meeting. The best watches are surprisingly resilient. Plus, most brands that matter will repair your watch without hassle, should anything happen to it. The most important thing to remember: your watch was made for you, not the other way around. If you feel like your concern for your timepiece is hampering your day, it's probably best to get an everyday watch that doesn't stress you out.

I CARE ABOUT WATCHES, BUT MY SON HASN'T YET CAUGHT THE BUG. WHAT IS A GOOD GATEWAY WATCH THAT I CAN GIVE HIM THAT MIGHT INSPIRE A SHARED INTEREST?

I recently had the great fortune to travel to Japan for the first time and had no idea how Seiko would blow my Swiss-and-German-saturated-watch-mind. I bought my two best friends a Seiko 5, neither of whom were all that interested in timepieces before. Now, they're hooked. If Seiko isn't your brand, the principle is the same: people

WHAT'S THE DEAL WITH WATCHES BEING PHOTOGRAPHED AT 10:10?

Although there have been conspiracy theories (the time of the assassination of Abraham Lincoln!), the decision is made simply for aesthetic reasons. When the hands are at 10 past 10, the main logo of the manufacturer is most often framed, any complications are usually fully visible, and not for nothing, the arms make the watch smile.



don't know they like something until they've tasted it. A simple, elegant watch, with an intriguing design and backstory, should be enough to spread the bug. Avoid any watches that are sold at a store that traffics in baseball caps and chain wallets, though.

HOW MANY WATCHES DOES ONE MAN REALLY NEED? I KNOW YOU CAN COLLECT FOR COLLECTING'S SAKE, BUT IF I WANT TO HAVE THE RIGHT KIND OF WATCHES (I.E. DIFFERENT STYLES FOR DIFFERENT OCCASIONS), WHAT IS THE IDEAL NUMBER?

Firstly, careful with accusations. I'm certain anyone with a sizeable collection can justify every piece. The answer to how many one needs is simple: none. Had we continued to wear watches solely for specialized tasks (tool watches) then we'd wear them only as long as the task required and revert back to clocks on walls, and desks, and on our cell phones. Fortunately, that's not the case, and we can go on wearing or collecting as we choose. At moments I envy the individual with a single watch, worn for absolutely everything; at others, I lust for the drawers full of thoughtfully discovered relics of the past. Here's a closing thought: find for yourself, slowly and thoughtfully, four watches: your everyday,

your sport, your complicated, and your wedding watch.

WHAT IS THE BEST WAY TO GO ABOUT BUYING VINTAGE WATCHES? IS THERE A PARTICULAR PERSON OR RESOURCE THAT I SHOULD LOOK TO FOR ADVICE?

The world of vintage watches is full of legendary tales of one-offs, misspells, and limited run pieces — and equally fraught with knock-offs, copies, and straight up fakes. Educating yourself is the first step to finding the right piece and protecting yourself from getting ripped off, but it is not enough. Fortunately for us all there are a good number of dealers online and off that are universally trusted in the watch community. Canada is unmistakably fortunate to have the likes of Derek Dier of watchestobuy.com and Darryl Lesser of darlor-watch.com, as well as the go-to sites yorktime.com and watchfinder.ca. While there will always be enviable stories of great watch finds on Ebay and second-hand stores, you can lose a lot of money on excitable speculation, so it's best to do your research before you get too stoked.

IS THERE ANYTHING EASY AND MACGYVERY YOU CAN DO TO REPAIR SMALL SCRATCHES AND STUFF?

There are products you can

purchase to rub away minor scratches from old acrylic crystals, but toothpaste works just fine. Other than that, it's best to have a professional address any serious injuries.

IS IT OK TO WEAR A NON-FUNCTIONING WATCH (ONE THAT'S BROKEN, SAY, OR VINTAGE BUT NEVER REPAIRED) SOLELY AS JEWELRY, SINCE I MOSTLY USE MY PHONE TO CHECK THE TIME ANYWAY?

Entirely unacceptable. The magic in every watch stems from man's uncontrollable need to measure the most intangible governing force/pressure/whateverthingy: time. If you want to wear jewelry (which is totally acceptable), buy a bracelet.



WHAT ARE THE BEST WAYS TO PERSONALIZE MY TIMEPIECE? IF I BUY A TOP-END WATCH, IS IT EVEN OKAY TO CUSTOMIZE IT, OR AM I SPOILING GREATNESS?

There will always be those that change bezels and blackout their stainless steel watches (no matter how much it cost). The purist will scoff, but to each his own. The one simple way to customize a watch that will express individuality, match with an outfit, or change your own mood (trust me) is with the strap.

3 GOOD STRAPS TO LOOK OUT FOR



Alligator Watch Strap (\$130)
by Jean Rousseau



Suede Watch Strap (\$220)
by Hodinkee



Nylon Watch Strap (\$16)
by J.Crew

I'M INTERESTED IN INVESTING IN A WATCH FROM A NEWER BRAND, SOMETHING THAT NOT EVERYONE HAS. ANY SUGGESTIONS?

Simple: NOMOS. Although an educated few have caught on, every dollar spent is going toward a product and company that is doing things right. From an in-house developed movement to a recognizable, tasteful design, to marketing that is unpretentious and modern, NOMOS has the collector world impassioned.



Better Together

CAN'T DECIDE BETWEEN GOLD OR SILVER? YOU DON'T HAVE TO

Photography by Adrian Armstrong • Styling by Matthew Biehl

LEFT TO RIGHT: Silver and rose gold tone dress watch (\$190) by Guess; Stainless steel, 18K gold, silver dial with 3 diamonds watch (\$3,860) by Tudor; CURV watch (\$995) by Bulova; Artix Date in stainless steel and 18K rose gold watch (\$2,600) by Oris; Chronomat 44 GMT watch (\$17,240) by Breitling.

Left to Right: Striped box (\$25), large marble book (\$25), and small marble book (\$20), at HomeSense; silk tie (\$100) and silk tie (\$100) by Tiger of Sweden; leather cardcase (\$440) by Berluti; at Holt Renfrew; leather tray (\$60) by Bacchus & Barley; cotton sweater (\$200) and merino wool turtleneck (\$180) by Tiger of Sweden; white cotton button up shirt (\$200) and hands-coth cotton button up shirt (\$180) by HUGO; walnut four-drawer chest, (\$3,600) by George Nelson for Herman Miller, at Design Within Reach.

The Year's Best Watches

A DISCERNING ROUNDUP OF THE 24 MOST ESSENTIAL TIMEPIECES

Photography by Kourosh Keshiri • Styling by Mark John Tripp



CARTIER DRIVE DE CARTIER

If your ideal weekend plans include driving gloves and a wooden steering wheel — whether or not you actually have either — this should be your weekend watch. With dial details reminiscent of a radiator grille and a crown shaped like an octagonal bolt, Cartier's newest men's timepiece calls to mind the golden age of motoring. Leather goggles are optional, but strongly encouraged.

\$11,100

WHAT TO WEAR

While the Drive de Cartier is an ode to the open roads, the leather strap and classic face, including roman numerals, make it just as suitable for a black tie event. It compliments a traditional tuxedo, or, better, a red velvet jacket.

VELVET JACKET (\$800) AND VELVET BOWTIE (\$95) BY HUGO; COTTON DRESS SHIRT (\$180) BY STRELLSON.



A. LANGE & SÖHNE SAXONIA ANNUAL CALENDAR

The highest echelons of watchmaking are inhabited by brands like this one, whose mechanical movements are capable of incredible things. This one, for instance, displays the date, day of the week, and phase of the moon, only needing to be set once a year. Pretty impressive for a bunch of tiny gears.

\$70,900



GUCCI GREEN-RED-GREEN PLEXIGLAS

While this watch, sported by male and female models on Gucci's fall runway, isn't exactly the sort of thing you'd wear every day, there's no denying the appeal of its deconstructed simplicity. Like a lot of the brand's recent work it's whimsical, elegant, and totally unexpected.

\$695



ROLEX DAYTONA COSMOGRAPH

Despite the fact that this is generally considered one of the coolest chronographs ever made, Rolex still finds a way to continually upgrade it without compromising its winning looks. This year it received a black ceramic “Cerachrom” bezel, a nod to the black Plexiglass ring that debuted on the 1965 edition.

\$14,250

WHAT TO WEAR

Bundle up against the elements with a chunky knit and trim overcoat. Up the style ante by picking pieces in the same colour — camel is a warm winter tone that's also neutral enough that your Rolex Daytona Cosmograph will really stand out.

WOOL COAT (\$350) BY BEN SHERMAN;
WOOL-MOHAIR SWEATER (PRICE UPON REQUEST)
BY MICHAEL KORS MENS; ACETATE SUNGLASSES
(\$170) BY MICHAEL KORS.



BVLGARI ROMA FINISSIMO

This Italian brand is known primarily for its ultra high-end jewelry, but it's no slouch in the watch department, either. With a super-thin case, transparent sapphire crystal case back, and a bezel sporting an engraved logo inspired by Roman-era coins, this is a watch fit for an Emperor Caesar. Go forth and conquer.

\$33,340



JEFFREY SAWYER

It's easy to root for the Raptors or buy the new Drizzy album, but when it comes to homegrown watches there's not much to get behind. With the looks of a classic chronograph, a Swiss movement, and a range of luxe finishes, the debut from this Toronto-based startup provides a new way to wear your patriotism on your wrist.

\$1,300



MICHAEL KORS RYKER

Now that every woman in the developed world owns a Michael Kors watch, the designer has turned his attention to men's timepieces as if to prove they understand us as well as they understand the fairer sex. The results are impressive. The Ryker Black Tone Chronograph is as sleek and rugged as you are. Tall, dark, and handsome: and that's just your watch.

\$390



MONDAINE GIANT

If you're looking for a timepiece that says, “I know the difference between Helvetica and Futura and would be happy to explain it to you,” this is it. Modelled after vintage Swiss railway clocks, this sleek, lugless watch is a statement in contemporary sophistication.

\$1,320



MB&F HOROLOGICAL MACHINE NO. 8

Max Busser, the MB in MB&F (the F is for “friends”) is a maverick watchmaker whose outlandish, outrageously expensive inventions are coveted by the world’s most zealous collectors. His latest creation, which includes a frame milled from solid blocks of titanium, is inspired by Can-Am race cars of the 1970s.

You’ve said you used to dream of becoming a car designer as a child. What were your favourite designs?

I was glued to all the concept cars that brands would present at car shows. For the little boy growing up in the seventies, I imagined cars would be insanely cool in 2016 – not the boring boxes we live with today. Shareholder value and marketers killed all my dreams. I am so happy today I don’t work in the car industry!

What do you say to someone who asks, “Why is this watch worth so much?”

In the last 10 years we have witnessed a scary de-correlation between price and value. Because the primary reason for owning a beautiful mechanical timepiece has shifted from appreciation of artisanship and creativity to

pure need of status, more and more buyers are totally clueless about quality and workmanship. And when that happens, brands can sell them any piece of industrial junk packaged in a cool marketing story at any price.

Real artisan watchmaking, like ours, necessitates two to three years of R&D and engineering, then 12 to 18 months to craft and hand finish the 3 to 600 tiny components making up the movement. Then it takes a highly-skilled master watchmaker three to four weeks to assemble. These are real works of art, which need over 40 different skills to craft.

Why do you call your pieces “horological machines”?

Because their purpose is not to give time. We believe high-end watchmaking is art and therefore deconstruct traditional beautiful watchmaking to reconstruct it into mechanical sculptures.

Say Max Busser is going to the beach. What does he wear on his wrist?

A 10-year-old Rolex Sea-Dweller or a Swatch.

\$109,870

TIFFANY & CO. CT60 CHRONO- GRAPH 42 MM

This watch from the famed New York City jeweller will banish all thoughts of blue boxes and Audrey Hepburn from your mind. With time and date functions, a high-end mechanical Swiss movement, and a handsome, vintage-inspired dial, it’s got the same mix of straight-up frankness and old-school luxury as the Big Apple itself.

\$10,100

WHAT TO WEAR

Travelling requires versatility. Think layers and multi-functional pieces, like a good button up shirt and a cashmere sweater for the plane. Tiffany & Co’s silver bracelet chronograph is just as versatile — if, for whatever reason, you don’t want to take more than one watch.

SUEDE JACKET (\$8,000) BY BRUNELLO CUCINELLI, AT HARRY ROSEN; CASHMERE SWEATER (\$1,400) BURBERRY; COTTON SHIRT (\$70) BY PERRY ELLIS; LEATHER BAG (\$520) BY COACH.



RAYMOND WEIL FREELANCER SKELETON

While the contrasting rose gold and black colour scheme would be fetching enough on its own, the real star of this Swiss-made piece is its skeletonized dial, which is cut away to reveal the complex mechanics of the automatic movement within. You knew that your timepiece was a mechanical marvel, now you can display the proof.

\$2,780

WHAT TO WEAR

The holidays are the time to pull out all the stops, which makes Raymond Weil's impressive skeleton watch a no brainer. But what to wear with it? Try a patterned tuxedo in textured wool, paired with a thin-knit turtleneck instead of a dress shirt.

CASHMERE JACKET (PRICE UPON REQUEST)
BY GIORGIO ARMANI; WOOL TURTLENECK
(\$200) BY STRELLSON.



PATEK PHILIPPE WORLD TIME CHRONOGRAPH MODEL NO. 5930

The release of a new Patek Philippe chronograph is something like the announcement of a new Radiohead album. Most people don't get it, but the people who do are really into it. Twenty-four time zones, a 30-minute chronometer and, most importantly, a name that will inspire envy. In certain circles, anyway.

\$91,000



SKAGEN CONNECTED HYBRID SMARTWATCH

If your problem with smart watches is that they don't look smart enough (in the British sense), you may have met your match. The Skagen features activity tracking, message alerts, playback control, and multiple time zones all without the aid of a screen. What remains is Scandinavian design and high-tech functionality. A very smart combination.

\$270



RADO TRUE OPEN HEART

This limited edition watch's automatic movement is partly obscured by a translucent layer of mother-of-pearl, giving it an air of cosmic otherworldliness. The lightness doesn't end there, either: a featherweight hardened ceramic case makes it feel like it could float off your wrist and into the ether.

\$2,600



SHINOLA RAMBLER TACHYMETER

The latest release from Detroit's hottest watch brand is dedicated to American daredevil Craig Breedlove, the first person to break the 600-mph land speed record. A large stainless steel case, nylon NATO-style strap and 1960s aesthetics make it the perfect watch for the man on the move, even if he isn't going quite that fast.

\$1,040



LOUIS VUITTON VOYAGER CHRONOGRAPH

In the world of superheroes, branding is important. It's not surprising, given his secret identity as a billionaire tycoon, that Batman would understand branding better than most of his caped colleagues. He came up with a powerful logo, and he's not afraid to etch it onto pretty much everything, from Batarangs to a cave full of Bat-vehicles. Batman knows the meaning of brand identity.

Now, granted, Batman is a fictional character from an especially visual medium, but there's something about him that seems analogous to Louis Vuitton's Voyager Chronograph. After all, in the real world there is perhaps no fashion house more skilled at branding than Louis Vuitton. Their iconic LV is instantly recognizable (and all too often faked). And like a superhero's symbol, it stands for something: quality, craftsmanship, and above all, luxury.

The new Voyager Chronograph

(which will be available to consumers later this year) takes the brand's signature logo in a slightly different direction. There's something adventurous, almost heroic about the bold V (which stands for both Voyager and Vuitton) taking up the face of the Swiss made complication.

Following on the heels of the Voyager GMT, the Voyager Chronograph occupies a precarious space in the watch world, nodding at the rigorous demands of collectors, while appealing to the fashion elite. The Swiss made watch has a 43.7 mm stainless steel case with polished and brushed finishes, anthracite skeleton luminescent hour and minute hands, and the choice between a taurillon calf strap or stainless steel bracelet (among other features) that will look powerful — super powerful even — on any man's wrist.

PRICE UPON REQUEST

CHOPARD MILLE MIGLIA ZAGATO

The Mille Miglia is one of the world's most prestigious classic car events, a 1,000-mile road rally with origins stretching back to 1926. Chopard commemorates the annual event with this name-sake watch, whose unique tire tread strap and speedometer-inspired dial put you as close to the checkered flag as you're ever likely to get.

\$9,830

WHAT TO WEAR

Chopard Mille Miglia is inspired by a road rally, and when you're wearing this watch, your wardrobe should be too. A black shearling bomber is equally street worthy, while a striped Henley is a utilitarian underpinning that lets the jacket take centre stage.

MERINO SHEARLING COAT (\$3,600) BY OFFICINE GÉNÉRALE, AT HOLT RENFREW; COTTON-POLYESTER SHIRT (\$150) BY 18 WAITS.



TAG HEUER SENNA

There are few drivers as storied as the late Brazilian F1 champion Ayrton Senna and TAG Heuer, the racer's former official timepiece sponsor, honours his legacy with this new watch. With its combination of sporty looks and precision Swiss craftsmanship, it's as formidable a competitor as Senna himself.

\$1,650

WHAT TO WEAR

Athleisure isn't going anywhere anytime soon, so pair TAG Heuer's sporty Senna with equally athletic duds. A classic cotton sweatshirt and printed windbreaker are perfect casual clothes for a lazy weekend. (And no, we don't recommend wearing this watch at the gym.)

POLYESTER JACKET (\$30) BY JOE FRESH; COTTON SWEATSHIRT (\$140) BY TIGER OF SWEDEN; WOOL SCARF (\$110) BY COACH.



VACHERON CONSTANTIN PLATINUM 1921

Vacheron Constantin traces its heritage back to 1755, and as such, they have plenty of gems in their archives, including the art deco masterpiece on which this model was based. The quirky sideways-oriented dial, the corner-mounted crown, and a prestigious hand-wound movement makes this one a collectors' special.

\$57,900



THOMAS SABO REBEL SPIRIT

There are plenty of nice quartz watches out there, but few are as versatile as this one. With a blue and metallic colour scheme and a Milanese bracelet patterned after the stripes of a NATO strap, it's equal parts refined and relaxed.

\$270



PIAGET POLO S AUTOMATIC

The late 1970s saw the introduction of some of the world's greatest modern timepiece designs, including Piaget's recently re-introduced Polo. Its unique rounded case is steel, with a dial engraved to recall a boat's teak deck. Indeed, it's just the thing you might wear to the yacht club, or the polo grounds for that matter.

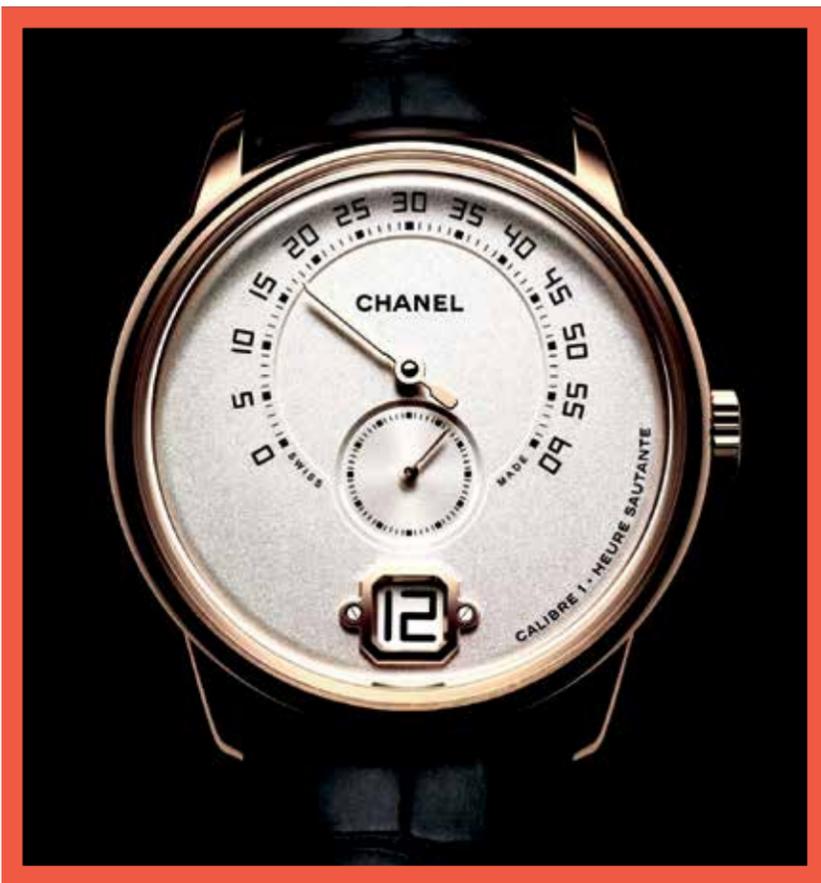
\$12,500



RESSENCE TYPE

Not only does this revolutionary watch not have a crown (you set the time by twisting the back of the case) it also doesn't have hands. Instead, discs on the face rotate, shifting constantly, changing places with each other and revealing the time in a totally unique (and totally mesmerizing) way.

\$27,000



CHANEL MONSIEUR DE CHANEL

Until pretty much right now, Chanel hasn't had a lot to say to men. While its longtime designer-in-chief Karl Lagerfeld continues to roll out clothes that many women would die for, the brand's men's offerings have languished in the shadows. In the watch department things were much the same. Of the brand's five watch lines, four of them were classic women's pieces and the fifth, the sporty steel and ceramic J12 wasn't particularly masculine, either. This year, however, Chanel's new watch division proved capable of becoming a serious player in the male-centric watch world. Behold the Monsieur de Chanel.

In an industry dominated by brands who can trace their heritage to before the advent of electric lights and germ theory, if you want to be taken seriously you'd better come correct. To make the Monsieur, Chanel put together a crack team of craftsmen including Roman Gauthier, an independent Swiss

watchmaker with an Elon Musk-like penchant for innovation. Over the next five years, Chanel tweaked the Monsieur de Chanel to perfection, the first watch designed and built by the brand from the ground up. The results are, as you can see, quite impressive.

The Monsieur de Chanel distinguishes itself not just by being beautiful, but by being beautiful in very unusual ways. The hour is displayed numerically through a window at six o'clock, the minutes by a single "retrograde" hand above. At the end of every hour the minute hand snaps back, satisfyingly, to zero. The gears, visible through the crystal case back, are matte black, but perhaps most striking is the digital-style font, which was designed by Chanel specifically for this watch. Available in a limited edition of just 300 pieces, it's a tantalizing glimpse of what's to come from the watch world's latest contender.

PRICE UPON REQUEST

IWC PORTUGIESER TOURBILLON HAND-WOUND

The Portugieser, a timeless dress watch from one of the great Swiss brands, is the kind of timepiece you'd be forgiven for wanting to show off. Add a unique slate-coloured dial and a tourbillon (the highly complicated mechanism designed to counteract the effect of gravity) and you'll be tempted to wear it over your shirt cuff. Resist this temptation.

PRICE UPON REQUEST, AT ROYAL DE VERSAILLES

WHAT TO WEAR

To be taken seriously at the office, you need to dress the part. This windowpane check three-piece suit shows you mean business, and IWC's Portugieser Tourbillon does, too. And to prove you're not just a drone, add something fun to the mix, like this bee-printed tie.

WOOL THREE-PIECE SUIT (\$2,200) BY THOMAS HENRY MADE; COTTON POPLIN SHIRT (\$430) AND SILK TIE (\$240) BY GUCCI.

GROOMING: RICHARD J USING MAC COSMETICS AND KEVIN MURPHY HAIR CARE.

